**Marketing Specialist Resume Template**

**James Connor**

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**Professional Forte:**

* Proven track of converting portal visits into sales.
* Expertise in online sales.
* Innovative and self motivated.
* Proficient in SEO analyses.
* Well experienced with keyword development.
* Profound knowledge on tools like Photoshop, paint pro and Dream weaver.
* Excellent in Cartoon Branding.

**Professional Experience**

**Super Multimedia**

**2000 till date**

Marketing Manager

Key Responsibilities:

* Major tasks included developing marketing strategies for the firm.
* Responsible for writing marketing proposals and budget plans for series of products.
* Created Brand Message for the firm which was a big hit in the market.
* Supervised the sales team and the design team.
* Accountable for 15% boost in sales.
* Organized events at international level.
* Responsible for dealing with SEO to ensure that company was on the first page in most of the search engines.
* Responsible for generating and analyzing monthly reports.

**New Multimedia** 1996- 2000

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**Educational Qualification:**

* Bachelor’s degree in Management, University of Florida.
* Masters in Marketing, University of Florida.

**Languages known:**

* Fluent in English

**Other Interests:**

* Exploring Social media and analyzing the strategies used by companies.
* Travelling and photography

**Significant Achievement:**

* Generated 100 percent sales for the services offered by Zap Multimedia within a span of 4 months using SEO techniques.
* Created a tagline for one of the popular retail brands.