Industry: Graphic Design

CATHERINE ZINGER

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Strengths and Professional Attributes



* Experience and skills in multimedia, marketing and print design
* Effective collaborative and interpersonal skills
* Well-developed written and verbal communication abilities
* Follow through working in deadline-driven environments
* Inventive creator of innovative market strategies
* Computer programs include Photoshop, Illustrator, In-Design and Office Suite

Education



**Bachelor of Arts in Graphic Design (Minor in Marketing),** UNIVERSITY OF SOUTHERN CALIFORNIA, Los Angeles, CA (1999)

* GPA: 4.0, *Dean’s List*

Experience

**Graphic Designer**

THE CREATIVE GROUP, Los Angeles, CA (2001- Present)

* Design and layout of a variety of creative materials
* Meet deadlines and requirements
* Collaborate with a variety of clients to create vision and conceive designs
* Cultivate trusting relationships with designers, vendors and key clients
* Persuasive sales and marketing presentations

**Roxy-Footwear-Graphic Designer**

QUIKSILVER, Huntington Beach, CA (1999-Present).

* Coloring and adding art to the line every season as assistant to lead designer
* All vendor meetings attended (and adjusted CADs to reflect corrections)
* Design second-tier versions of in-line product
* Organize material swatches every season