**Melissa Hook**

3840 Irving Street

San Francisco, CA, 94122

(916)803-1757

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**Objective:**

To receive job opportunities that can help achieve my career goals in the Fashion Merchandising and Environmental Consulting Industry. To continue learning valuable skills for my life and my career.

**Education:**

John F. Kennedy High School, Sacramento, CA [2002-2006]

San Francisco State University, San Francisco, CA [2006-2010]

**Bachelor of Science Apparel Design and Merchandising**

Specialized in Merchandising ; Minor in Marketing; Emphasis in Environmental Studies

**Work Experience:**

**PACT Apparel** [October 2011-Current]  (Ethical and Eco underwear and basics line)

46 Shattuck Square, Berkeley, CA, 94704

 **Intern/Designers Assistant**

* Complete SMS, Spec Sheets and Line Sheets to send to the Factory. Choose photos for viral release. Provide Excel Spreadsheets for organization of products. Assist on Photo shoots.

**Bloomingdales,**  [October 2011-Current]

865 Market Street, San Francisco, CA, 94103

**Seasonal Joe’s Denim Merchandiser**

* Rotating denim displays for new merchandise and trends, stocking merchandise, updating mannequins, customer service, personal shopping with customers when needed

**WatchLAB Studios,**  [October 2011-Current] (Marketing Research Studio)

201 Post Street, San Francisco, CA, 94108

**Studio Host**

* Cater to client's needs, check in and out respondents, facilitate case studies, place and plate food orders, write eBook checks, work AV equipment and log night reports.

**Crossroads Trading Company**, [September 2010 – June 2011]

 3123 Market St., San Francisco, CA, 94114

 **Associate Buyer and Volunteer Visual Merchandiser**

* Buy clothing from the public, knowledge on current fashion trends, fashionable labels, pricing, and what our competitors are selling, outstanding customer service, liaison for new merchandise, providing outstanding customer service, creating sustainable up-cycled window displays

**Global Action Through Fashion (GATF),** [March 2010 – June 2011]

848 Folsom Street, Suite 201, San Francisco, CA 94107

**Team Manager**

* Volunteer manager for the ethical fashion educational non-profit, research manager for complete team and lead seamstress, work GATF events and brainstorm ideas, environmental consulting.

**Ambiance,** [September 2008 - June 2010]

3985 24th St. San Francisco, CA, 94114

**Senior Sales Representative**

* Sold garments and accessories, cashier, styling and merchandising, modeling for store Twitter photos, recycling guru

**Volunteer Work Experience**

Discarded to Divine collection preview at the M.H. de Young Museum

**St. Vincent de Paul Society**

[April 9, 2010 and April 21, 2011]

**Production Manager and Volunteer**

* Delegated projects to team members, directed floor plan layout, prepared displays for pieces, coordinated meetings and deadlines
* For second year voluntary set up and clean up committee, style garments and home decor

**International Student Volunteers**

Costa Rica, Garabito Alliance

[July 4, 2010-August 6, 2010]

**Volunteer**

-Volunteer Project: preserved National Forest trails, constructed Environmental Salon to house an Environmental Ministry representative to watch over the forest and hold community events, painted murals at local Elementary School