**Maria W. McDaniel**

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**Career Summary:**

Artist with 5+ years of experience, superb knowledge of the industry featured in the American Calendar and ability to develop strong relations with the customer. Capable of thinking innovative designs and delivering quality work under high pressure.

**Summary of Skills:**

* Comprehensive knowledge about the project development life cycle and ability to break the project into different segments
* Ability to think in innovative and bring creative solutions for designing pamphlets, brochures or advertisement campaigns
* Excellent understanding of client requirements and ability to draw the initial sketch on paper
* Proficient in using Microsoft Office, Adobe Creative Suite – Illustrator, Photoshop and InDesign
* 50+ private collections showcased in public exhibitions
* Detail-oriented with excellent communication and interpersonal skills

**Work Experience:**

Art Manager

Schlesinger Studios, Boston, Massachusetts

August 2016 – Present

* Promoting company brand on various social media pages by creating cutting edge graphics and teasers about ongoing discount offers
* Working on multiple drafts to demonstrate 'Our World in Miniature' theme for the firm's annual exhibition
* Featuring in the theme Celebrating American Art Calendar by Artists consecutively for 2 years
* Creating innovative symbols to demonstrate every tasks and placing the placards at public places under government initiative
* Participating in art exhibitions

Visual Artist

Z Dark Visual Associates, Boston, Massachusetts

May 2013 – July 2016

* Understood client requirements by visiting on site and developed digital sketches, models to get their final nod before proceeding for further work
* Took initiative and created various design templates to match the completion time for new projects and fine tune the old projects
* Constructed visual designs of themed entrances, stage décor by using large scale floral decorations and eco-friendly materials
* Painted 20 + fine art pieces for company's annual exhibition and highlighted trending topics in the society

Creative Associate

Imazine Solutions Pvt. Ltd., Madison, Wisconsin

July 2011 – April 2013

* Designed pamphlets, brochures, program booklets, invitations and business cards for individual clients as well as large organization creatively
* Customized regular themes using 2D or 3D model to give the decorations a new look and attracted new clients
* Assisted graphics designing team in character development and animations for various business projects
* Designed visually appealing interface for clients' websites by using Dreamweaver
* Presented multiple creative design strategies and increased clients by 25%

**Internship:**

Graphic Designer Intern

Danika Graphical Solutions, Los Angeles, California

June 2010 – June 2011

* Gained extensive training in abstract imaging and use of colors for prospective drawing
* Learned the use of graphic tools – Photoshop and Illustrator for editing images
* Created printable graphic designs for the cover page of various fashion magazines and music album covers
* Visited potential clients and understood their requirements for promotional campaigns
* Appreciated for creativity by supervisors

**Education:**

* Bachelor's of Arts in Fine Arts  
  University of the West, Los Angeles, California   
  2010

**Affiliations:**

* Volunteer Gallery Attendant at Prince Art Gallery – Member since 2014   
  Association of American Artists – Member since 2015

**Reference:**

On request.