* **To save a copy of this template** to edit, click File, Make a Copy, and choose a file name.
* **To download this template**, click File, Download as, and choose a file format.

|  |  |
| --- | --- |
| Your Name  Account Specialist | horizontal line Your Name 123 Your Street  Your City, ST 12345  123.456.7890  example@example.com |
| **ㅡ** **Skills** | horizontal line  Dynamic account specialist with comprehensive experience in client services, digital marketing, and social media management. Skilled in copywriting, SEO, PPC, Facebook and Instagram advertisements, influencer management, and Google Analytics and AdWords. |
| **ㅡ** **Experience** | horizontal line A.B.C. Branding / Account SpecialistJULY 20XX - PRESENT, NEW YORK, NY Led multi-channel marketing projects, serving as main client contact and collaborating with in-house creative team. Secured $600,000 in revenue and increased campaign ROI by 75%. D&D Digital / Digital Marketing SupervisorDECEMBER 20XX - JUNE 20XX, STAMFORD, CT Oversaw social media campaigns and ads, SEO, PPC and affiliate programs. Implemented A/B testing and customer research systems. Tumblerock Studios / Social Media ManagerOCTOBER 20XX - DECEMBER 20XX Researched innovative marketing strategies to enhance business objectives. Increased engagement through social media account management to increase likes by 70%. |
| **ㅡ** **Education** | horizontal line General Assembly / Digital Marketing CertificateSUMMER 20XX Completed 10-week digital marketing course and learned innovative digital marketing strategies and tactics. Emerson College / B.S. Communication StudiesCLASS OF 20XX Graduated cum laude with 3.8 GPA. President of marketing club, which ran marketing campaigns for local non-profits. |