**Gary S. Clement**

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**Career Objective:**

To work as an account executive with a leading advertising company where my creative, marketing, and negotiation skills can help in expand and preserving customer base for the company.

**Summary of Skills:**

* Strong experience of sales and marketing products and services
* Excellent creativity, organizational, and leadership skills
* Strong analytical and decision-making skills
* Ability to develop and maintain customer relationships
* Excellent communication skills and business acumen
* Self-motivated, well organized, and enthusiastic person

**Work Experience:**

Account Executive

Sky Advertising, Miamisburg, OH

October 2015 - Present

* Meeting and discussing advertising and marketing needs with clients
* Finding and converting business opportunities into sales
* Collaborating with account planners and planning budgets for marketing campaigns
* Drafting and demonstrating business presentations to clients
* Coordinating with the creative team and preparing marketing materials
* Informing clients about the development and stage of marketing campaign

Account Executive

Hotstar Ad. Agency, Miamisburg, OH

February 2013 - September 2015

* Prepared business plans for clients and helped them achieved their goals
* Managed clients' budget and achieved sales quota for the marketing and sales team
* Provided new business opportunities to the Agency through networking
* Prepared marketing materials by targeting right audiences for the products
* Resolved complaints of clients and made changes in campaigns as necessary
* Developed advertising concept and created innovative advertising and marketing campaigns

**Education:**

* Bachelor's Degree in Marketing  
  ABC University, Miamisburg, OH  
  2012

**Reference:**

On request.