**E-marketing Letter**

Dear reader,

You will agree with me that most people are using e-mails as a marketing strategy now more than ever. You are more likely to find advertising e-mails in your inbox more than you did some two years back. It's a working strategy because many people get to read about your product if at all you e-mail is not referred to as junk. The only way to make e-marketing work for you is by ensuring that your e-mail or rather marketing letter is not discarded as spam.

If you are interested in using e-marketing get in touch with us and we will surely increase your efforts regarding customer awareness.

Yours Sincerely,

Signature in blue ink,

James Collins.